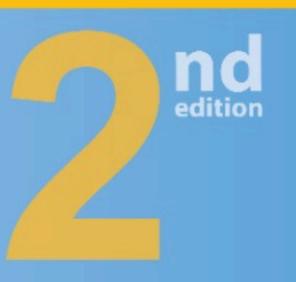


Your gateway to a market expected to surpass the 1 Billion USD in the coming years

16,17,18 May

Seaside Arena - Beirut Waterfront Lebanon







### **Visitor Profile**

- Industry Professionals including solar project developers, engineers, manufacturers, installers, contractors, and consultants.
- Government Representatives government agencies, ministries, and regulatory bodies.
- Investors and Financiers, Business Leaders, Trade Buyers, venture capitalists, private equity firms, banks, and institutional investors,
- Researchers and Academics: Professionals from research institutions, universities, and educational organizations
- Policy Advocates and Non-Governmental Organizations (NGOs): environmental advocacy groups
- Students and Educators: Students pursuing studies in renewable energy, engineering, environmental sciences, and related fields
- General Public
- Chambers Of Industry & Commerce, Agricultural Companies
- Real Estate & Property Developers /Owners
- Media & Press

## **WHY VISIT**

The event will present a unique & specialized platform to bring together national authorities, industry executives & experts from Lebanon, Mediterranean & other countries to share information and insights related to the solar & renewable energy & sustainable growth.

Industries will have the opportunity to gain invaluable insights of the renewable energy via presentations, workshops and exhibitions & connect with various stakeholders & decision-makers.



Solar energy is a High valuable resource in Lebanon.

With around 3000 hours of sunshine, the addition
of this energy source to the national grid could greatly
contribute to the growth of clean energy in Lebanon

## **FACTS**

- Lebanon has adopted an ambitious target to cover 30% of its energy consumption from renewables by 2030.
- A proud moment in the history of sustainable development in Lebanon. The Ministry of Energy and Water has signed today 11 solar PPA's with private sector companies to build a total of 165 MW in Lebanon (May 2023)
- A national path initiated back in 2010, Lebanon has exceeded 1,000 MW of solar installations by June 2023 (LCEC General Director)
- Solar is the Most Abundant Energy Source on Earth, An hour & half's worth of solar energy that reaches to the surface of the planet has enough power to meet all of humanity's energy consumption for an entire year.
- Solar is the Fastest and Most Popular Form of New Electricity Generation.
- Solar Will Become 35% Cheaper By 2024





LISW is the perfect platform to display the latest Technological advancements and discuss the latest Trends related to solar power & renewable energy. In addition to building a sustainable environment, providing an ideal opportunity for local & international organizations to share and showcase their products and services, along with offering a forum to share best practices and experiences with exhibitors from around the world.



## Why Exhibit

- Offering a forum to share best practices and experiences with exhibitors from around the world
- Position your brand as a key player in the fast-developing solar energy industry sectors & renewable energy
- Expose your brand to a highly targeted audience and meet senior-level decision makers
- Widen your business opportunities in other renewable energy and power generation
- Promote your business by presenting your latest technologies
- Share best practices and expertise with national and multinational exhibitors
- Benefit from sponsorship packages for media and marketing
- Opportunity to network with government decisionmakers, business leaders, investors, and country delegations from around the world
- An ideal place to meet members of various internationally acclaimed organizations
- Unrivalled access to promote your products and services to key environmental professionals, and energy experts
- Opportunity to renew and reaffirm contacts within a large conference and exhibition environment
- Build on opportunities in Lebanon & surrounding countries
- Opportunity to share expertise in specialized seminars
- Get exclusive benefits when participating as sponsors or exhibitors



#### **Exhibitor Profile**

- Solar systems
- Panels
- Collectors
- Biomass
- Chargers
- Wind generators
- Transformers
- Biofuel burners
- Geothermic Systems
- Heat Exchangers & Pumps
- Pipes, accessories, spare parts, tools
- Automations
- Commerce & sectoral services
- Active Solar Systems
- Energy saving
- Solar heaters, classical, tile-roofs, low height
- Autonomous, Hybrid, Interconnected systems
- Electric / Hybrid vehicles
- Passive Solar Systems
- Photovoltaic systems
- Aluminum energy structures
- Commerce & Domain Services
- Water purification & treatment solar-powered

#### **A QUICK PREVIEW ABOUT THE LISW 2023**

Held under the Patronage of the President of the Council of Ministers His Excellency Mr. Najib Mikati, and inaugurated by his excellency George Boujikian Minister of Industry The LISW 2023 Expo & Conference, took place on 1, 2 & 3 June at the Hilton Beirut Habtoor Grand Hotel. The exhibition was an incredible success attracting a total of 3,643 visitors and hosting 48 exhibitors under one roof. Running in parallel, the panel discussions covered various topics related to our actual market & application, daily necessities & requirements such as:

- On-Grid and Hybrid Solutions in C&I Application, Economic Feasibility of solar power
- Optimized PV Applications for the Lebanese Market
- The Importance of Solar PV Safety
- The Full-Screen PV Module

#### The LISW 23 Key note speakers & Panelists:



Joseph El Assad



Georges Abboud



Pierre El Khoury



Ramzi AbouSaid



Rabih Osta



Youssef Ghantous



Joumana Hosri



Naji Sultanem



Sinu Ponnacham



Alkiviadis Metzalis



Angela Kheireddine



Karim Hamade



Roger Achkar



**Hicham Majdalany** 



Karim Ghaddar





























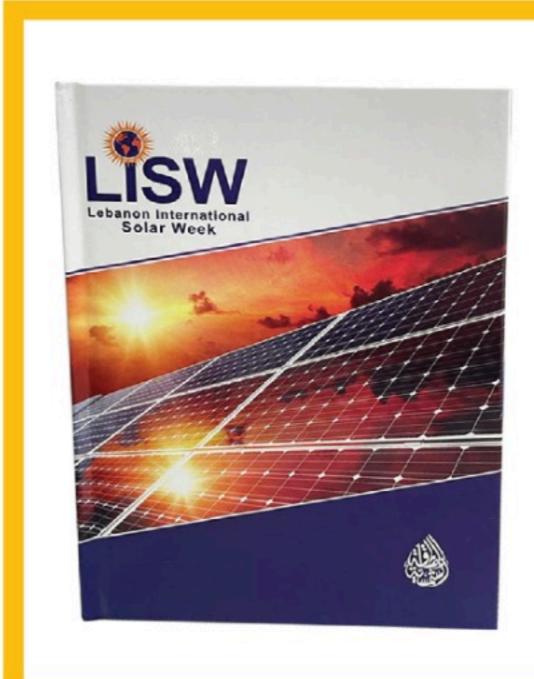




# HARDCOVER DELUXE SHOW CATALOGUES







LISW 23 Hard Cover Deluxe show catalogue







## **ORGANIZERS PROFILE**

Promoteam, organizers of specialty exhibitions since 1991, has achieved great success in the MENA (Middle East and North Africa) market. With over 100 exhibitions organized, the majority of them have had repeated successful editions for several years, featuring the top brands in each business sector both regionally and internationally. Promoteam is renowned for providing high-quality services and delivering high-end exhibitions executed with the highest standards, aimed at satisfying both exhibitors and visitors.







www.promoteam.me

Business Bay, Binary Tower, 21st floor P.O.Box: 75315 Dubai, UAE +971 55 203 2030

### Supported by





## **THE VENUE**

#### Seaside Arena - Beirut Waterfront

Be it a simple corporate reunion that only requires a sober and classy setting, or a "one thousand and one nights" happening, The Iconic Seaside Pavilion will be the treasure chest of abundance, the sumptuous venue that dresses in the colors of your fantasies. Our experienced, flexible and energetic team will ensure that your wildest wish is always our command!

